

Vacancy: Sales and Marketing Manager

(Internal and External vacancy)

Directorate:	Marketing/Operations
Number of posts:	1
Duration:	Permanent
Direct Report:	Managing Director
Closing date:	22 July 2022

Description: Maropeng, the official visitor centre, and Sterkfontein Caves in the Cradle of Humankind World Heritage Site in Gauteng invites qualified and highly experienced applicants to apply for the position of Sales and Marketing Manager.

Minimum requirements: An appropriate recognized undergraduate diploma or degree (NQF 7) tertiary qualification in Sales and Marketing or equivalent. Digital Marketing and designing (Graphic Designing, Web Designing) will be an added advantage. Three (3) years relevant experience in a similar middle management role. Knowledge of content management systems and a full understanding of all Social Media platforms. Excellent Business and financial acumen. The incumbent Must have experience in Social Networking and stakeholder engagement. Knowledge in the Tourism and Hospitality industry and the UNESCO world heritage sites will be an added advantage.

Skills: A dynamic, proactive, trustworthy, and hardworking individual with the ability to prioritise and meet deadlines timeously. Strong leadership and strategic planning. Excellent interpersonal and communication skills. The ability to work under pressure and long hours, Report writing, Advanced computer skills. Public relations and stakeholder engagement. A valid driver's licence with exception of persons with disabilities

Key responsibilities: Preparation and coordination of company functions, social events, and employee competitions. Source and manage donations and social development sponsorships. Develop, implement, and control the company's marketing strategy. Create and prepare an annual marketing budget. The incumbent must have the ability to present marketing stats monthly which includes analysing demand, forecasting sales, and measuring progress of marketing initiatives. Align Marketing and Sales to the Education Sector with the Business Strategy in line with customer experience, mission, vision, and values of the company, Sales Management, Systems Management, Marketing, Relationship Management with Stakeholders, and investors. Monitoring revenue targets.

Maropeng a' Afrika Leisure (Pty) Ltd,
Reg. No. 2002/032101/07

R400 (just off the R563 Hekpoort)
Cradle of Humankind, South Africa
PO Box 1426, Rant en Dal
1751, South Africa
Tel: +27 (0) 14 577 9000
Fax: +27 (0) 14 577 9200
www.maropeng.co.za





To Apply: You are required to quote the vacancy in which you are applying for in the email subject line ([Sales and Marketing Manager Vacancy](#)) and attach a cover letter addressing the above-mentioned position along with your curriculum vitae (CV) with a minimum of 3 referees. CV that do not have a cover letter will not be accepted. Please attach your certified South African ID Copy, Certified copies of your qualifications feedback of your application within a month after the closing date, unsuccessful.

It is the responsibility of our establishment to promote equity (race, gender, and disability) through the filing of this post with a candidate whose transfer /promotion / appointment will promote representatively in terms of the relevant Employment Equity plans and policies of Maropeng a' Afrika Leisure. Women and people with disability are encouraged to apply. The organisation reserves the right not to appoint/fill this post.

Submissions: Kindly submit your applications to:
HR Manager: Ms Masuku
Email: hrenquiries@maropeng.co.za
For more information visit www.maropengsa.co.za
Tel: 014 577 9000

Please note that correspondence will only be entered into with shortlisted candidates, due to the large number of applications we envisage receiving, applications will not be acknowledged. If you do not receive any response within 1 months, please accept that your application was not successful

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